

# Privacy Policy

**Last Updated: 09/11/2024**

## 1. Introduction

Welcome to MedCare Business Solutions (“we,” “our,” or “us”). We are committed to protecting your privacy and ensuring that your personal information is handled in a safe and responsible manner. This Privacy Policy outlines how we collect, use, disclose, and protect your information when you visit our website and use our services.

## 2. Information We Collect

We collect the following types of information:

- **Personal Information:** This includes information you provide directly to us, such as your name, email address, phone number, and any other information you choose to share.
- **Health Information:** As a medical billing business, we may collect health-related information necessary for processing your claims and providing our services. This information is handled with the highest level of confidentiality and in compliance with applicable laws.
- **Billing Information:** This includes payment details and billing information necessary to process transactions.
- **Usage Data:** We collect information about how you use our website, including IP addresses, browser types, and pages visited.

## 3. How We Use Your Information

We use your information for the following purposes:

- **To Provide Services:** We use your personal and health information to process medical billing, manage claims, and communicate with you about your account.
- **To Improve Our Services:** We analyze usage data to improve our website and services.
- **To Communicate:** We may use your contact information to send you updates, respond to inquiries, and provide customer support.
- **To Comply with Legal Obligations:** We may use and disclose your information as required to comply with legal obligations and regulations.

## 4. Disclosure of Your Information

We do not sell or rent your personal information to third parties. We may disclose your information in the following situations:

- **Service Providers:** We may share your information with third-party service providers who perform services on our behalf, such as payment processors or IT service providers, under strict confidentiality agreements.
- **Legal Requirements:** We may disclose your information if required by law or in response to valid legal requests, such as court orders or subpoenas.
- **Business Transfers:** In the event of a merger, acquisition, or sale of all or a portion of our business, we may transfer your information to the relevant third party involved.

## 5. Security

We implement reasonable and appropriate measures to protect your personal and health information from unauthorized access, disclosure, alteration, and destruction. Despite these measures, no security system is impenetrable, and we cannot guarantee the absolute security of your information.

## 6. Your Rights and Choices

You have the following rights regarding your information:

- **Access and Correction:** You may request access to your personal and health information and request corrections if you believe it is inaccurate or incomplete.
- **Opt-Out:** You may opt-out of receiving marketing communications from us by following the unsubscribe instructions provided in those communications.
- **Data Deletion:** You may request the deletion of your personal information, subject to legal and contractual obligations.

## 7. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of those sites. We encourage you to review the privacy policies of any third-party sites you visit.

## 8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We will post any changes on this page and update the “Last Updated” date. We encourage you to review this Privacy Policy periodically.

## 9. Contact Us

If you have any questions or concerns about this Privacy Policy or our privacy practices, please contact us at:

MedCare Business Solutions

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(817)383-4200 Office

[info@medcarebusinesssolutions.com](mailto:info@medcarebusinesssolutions.com)